28” Ultra-Wide Stretched Bar Displays

Perfect as a banner-style endcap display in retail stores and supermarkets

Versatile Retail Solution

Whether being used as part of an end-aisle display or as a unique individual screen, this solution offers a versatile range of possible applications. The flexibility of portrait or landscape use and the ultra-wide aspect ratio make them the perfect accompaniment for our LCD Shelf Edge Displays.

Synchronise Multiple Displays

The 28” model features multi-screen synchronisation which allows you to run attention-grabbing content seamlessly across several displays.

- High Brightness
- IPS Panel
- Narrow Bezel
- Clear HD Resolution
- Android Media Player
- Unique Aspect Ratio
- Free Wall Mount
- 24/7 Commercial Grade
- 3-Year Warranty
- Lifetime Technical Support

Other Features

Streamlined Enclosure

Designed to maximise the impact of content, these displays feature a sleek, narrow bezel. This is especially important when placing multiple screens together. The compact design also adds to the aesthetic and reduces strain on shelf edges.

700cd/m² High Brightness

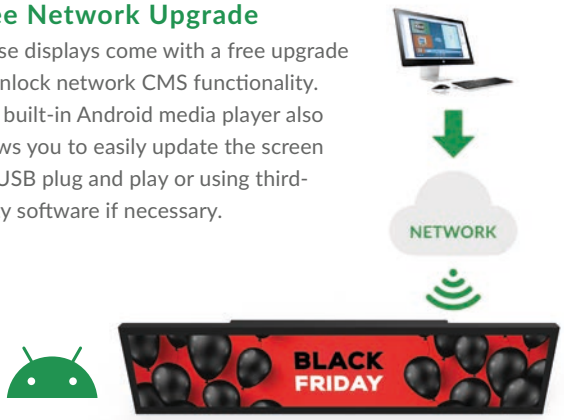
Designed for brightly-lit retail spaces, these displays are sure to make your content really stand out with more than twice the brightness level of a standard domestic TV.

IPS Panel

Ideal for portrait use, commercial grade IPS panels guarantee incredible image quality and colour depth at an ultra-wide viewing angle in any direction without any fall-off in colour accuracy.

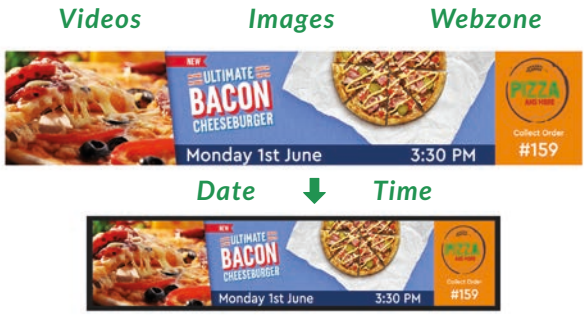
Free Network Upgrade

These displays come with a free upgrade to unlock network CMS functionality. The built-in Android media player also allows you to easily update the screen via USB plug and play or using third-party software if necessary.



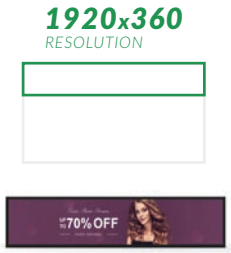
Multiple Media Zones

Create engaging content that utilises in
text and even live webpages by sectioning the display into different media zones.



Clear HD Resolution

Unlike DV-LED stretched displays, this solution uses a full HD LCD panel to provide a clear image and fine details. This high resolution is essential to be able to read text at close proximity and also produces the best results when showing video.



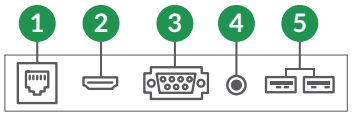
24/7 Commercial Grade

Designed for supermarkets and other retail spaces, these displays utilise a commercial grade LCD panel, LED backlight and internal components. This means they can run constantly 24/7 for over 70,000 hours.

Multiple Inputs

If you need to use the screen as a monitor, you can connect it to an external source, such as a third-party PC or media player, using the HDMI or VGA and 3.5mm audio jack inputs.

1. LAN
2. HDMI
3. VGA
4. Audio in
5. 2 x USB



Key Features

ULTRA-WIDE ASPECT RATIO

HIGH BRIGHTNESS

IPS PANEL

CLEAR HD IMAGE

24/7 COMMERCIAL GRADE

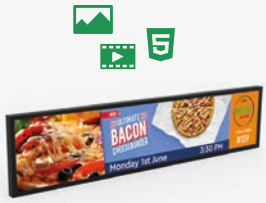
PLUG AND PLAY

NETWORK UPGRADE

OTHER SIZES AVAILABLE

SYNCHRONISE MULTIPLE DISPLAYS

NARROW BEZEL



MULTIPLE MEDIA ZONES

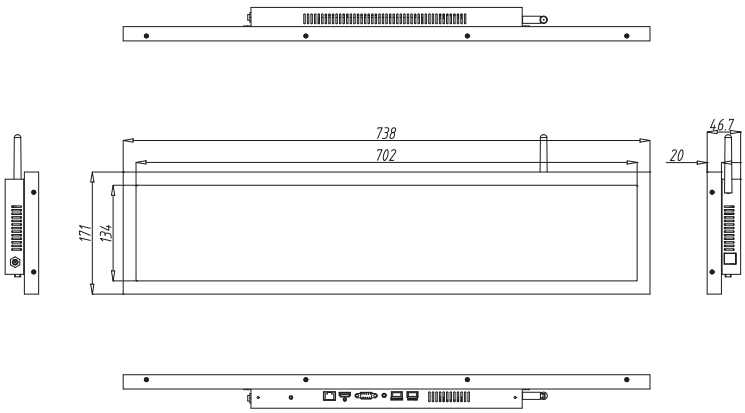
CONNECT DEVICES

Specification Table

		28 Inch
Panel	Resolution	1920x360
	Display Area (mm)	702x134
	Aspect Ratio	16:3
	Brightness (cd/m²)	700
	Colour	16.7M
	Viewing Angle	89°
	Contrast Ratio	1,200:1
AV Inputs	Video	HDMI, VGA
	Audio	Audio Socket (3.5mm)
Power	Power Consumption (W)	<30
	Input Voltage	AC110~240V (50Hz~60Hz)
Mechanical	Unit Size - Screen Only (WxHxD mm)	738x171x47
	Package Size (WxHxD mm)	877.1x308.6x128
	VESA Holes (mm)	75x75
	Net Weight (Kg)	5.1
	Gross Weight (Kg)	6.7
Environmental	Operating Temperature	0°C to 40°C
	Storage Temperature	-10°C to 60°C
	Operating Humidity	10% to 85%
	Storage Humidity	5% to 95%
Computer	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)
	Media Resolution	1920x360
	CPU	Quad-Core ARM Cortex A17, 1.6GHz
	GPU	Quad-Core ARM Mali-T764
	RAM	DDR3 2GB
	Internal Storage	8GB eMMC
	USB	1 x USB (OTG/HOST), 1 x USB (HOST)
	LAN	100M/1000M Ethernet (Network Version Only)
	Wi-Fi	802.11b/g/n/ac (Network Version Only)
	Bluetooth	Bluetooth 4.0
	OS	Android 7.1
	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1
Accessories	Included	Scheduling Software, Remote Control, User Manual, Wall Mount
	Optional	Network Upgrade, Wall Mount, Floor Stand/Trolley, Ceiling Mount, Table Stand
Warranty	Warranty Period	3 Year Warranty
	Technical Support	Lifetime

Errors and omissions excepted

Technical Drawing



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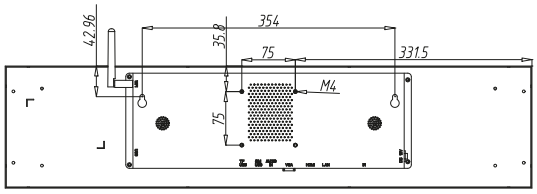
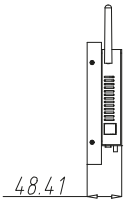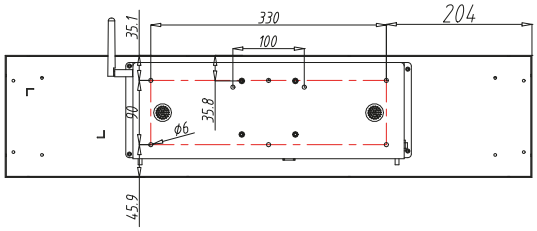
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